

DIRENE FRESH

Started as a Consulting House in 2011, DIRENE has offered services to Fresh Fruits and Vegetables entrepreneurs for over eight years now resulting into the opening up of fresh exports division in 2014. We now pride ourselves as among the fastest growing Fresh Fruits and Vegetables exporters in Kenya with a focus to the European Union and Middle East markets.

Our carefully selected produce comes from our own farms as well as smallholder farmers contracted to replenish our stock and ensure we meet the strict delivery timelines from our buyer partners.

100% Natural

The Fruits and Vegetables produced in our farms as well as from smallholder farmers are collected fresh and seasonally in their natural environment. From here the fruits and vegetables are taken to the Pack House and graded to eliminate fruit with physical quality defects such as insect and wind damage, bruising and sunburn.

100% Quality

Our fruits and vegetables are packed under perfect conditions and delivered to you with their freshness and taste. The quality starts right from farm preparation to cover all agronomic practices and post-harvest handling to ensure only the best quality reaches our customers.

100% Satisfaction

Our quality control procedures result in high quality produce in accordance with customer specifications. We pride ourselves in getting only the best out of our farms to ensure our valued customers get only the best.

Our Products

Avocados

Kenya's tropical climate allows for the growth of the best quality of avocados. From our farms and contracted smallholder farmers, we provide some of the best quality avocados of hass and fuerte varieties.





Mangoes

Our supply of mangoes begins at the end of October and runs till March of the following year. The variety that we supply is predominantly apple but we are able to provide Kent at the beginning of February every year. Ngowe variety is also available for customers in need of processing it into puree.



Vegetables,

Our vegetables exports comprise of Fine beans, Sugar snaps and Snow piece. We get high quality regular supplies from our contracted farmers who ensure best agronomic practices are employed to get the best vegetables to our customers. New products soon to come will include strawberries and cherry tomatoes. They are currently in the stage of market testing and as soon as this is over we shall have a major launch as a way creating awareness to our ever growing customer base.



Sweet Potatoes

Sweet potatoes from our contracted farmers are carefully picked from the farms and it is only the best that proceed to our Pack house for further processing. Our stringent quality control measures at the Pack House ensure we give our clients produce of the highest quality.



We harvest and export the sweet potatoes semi-fresh, making them arrive at our customers premises with plenty of internal moisture, providing a fresh and vibrant product that has a strong following, especially with chefs in the food service and wholesale sectors, as well as processing factories.

Coconuts

We do also supply coconut grown and picked from smallholder farmers at the Coast of Kenya. These strictly come in 40'ft containers and packed in 25Kg bags.

For more information please contact our office;

Direne Packaging and Business Advisory Services,

Mercantile House, 1st Floor Suite 123,

Tel: +254710603641

E-mail: info@direnepackaging.com

Website: www.direnepackaging.com

NAIROBI

KENYA